(b) It is planned to provide 3,58,300 telephone connection^ in Bihar during the year 2004-05. Required equipment and material has been ordered. The plan for the year 2005-06 and 2006-07 have not been drawn up in view of (a) above.

Incentives to the Subscribers

1478. SHRI LALITSURI: Will the Minister of COMMUNICATIONSAND INFORMATION TECHNOLOGY be pleased to state:

(a) whether MTNL has started giving incentive points to its telephone subscribers;

(b) if so, since when and the rules/guidelines laid down for the purpose;

(c) whether the relevant rules etc., have been intimated to the subscribers; and

(d) if not, by when they are proposed to be communicated to the subscribers and in what manner?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD): (a) to (c) Yes, Sir. A scheme named "Loyal Royal Offer" has been started in MahanagarTelephone Nigam Limited, Delhi only vv.e.f 20-02-2004. Leaflets containing details of the Scheme were got printed and sent to the subscribers along with their telephone bills (details are given in the Statement) (See below).

(d) Does not arise in view of (a) to (c) above.

Statement

Details of the Loyal Royal Offer Scheme

1	Joining Bonus	100 points by existing subscribers & new customers on first bill	
2	Future loyalty points	15 points every month, 50 points after one year	
3	Usage Bonus	As per calls in a month; bonus points up to 1750	
4	Early payment bonus	Earlier than 3 days, 1 point/day; maximum 12 points	
5	Come Back Bonus	100 points for returned subscribers	
6	Time Period Bonus	Year	Bonus
		1-2	25
		2-3	50
		3-4	75
		4-5	100
		Above 5	125

For recommending a new customer, a recommendation bonus of 100 points are credited after confirmation of registration.

REDEMPTION OF BONUS POINTS Redemption is allowed only after 1100 points

Product/seivice	MRP (including taxes)	Redemption points needed
DO CD	50	250
VCC 100	108	550
VCC 200	216	1100
VCC 500	640	2700
VCC 1000	1080	5400
Internet Account lOOfirs	540	2700
internet Account 250hrs	1080	5400
Virtual Phone Card	324	1600
Telephone Instrument	350	1750
Trump Card	300	1600 .
Clip Phone	1000	5000
Cordless & Clip Phone	2000	10000 ,
Garuda Phone	5000	25000
Answering Machine phone	1500	7500
Bol-Anmol Card	540	2700
Bol-Anmol Card	216	1100

Usage Bonus As per calls in month- Bonus Points

Calls Made	Bonus Accrued	Calls Made	Bonus Accrued
0-200	Nil	1500-2000	150
200-400	6	2000-2500	200
400-500	8	2500-3000	250
500-600	10	3000-4000	350
600-700	15	4000-5000	450
700-800	25	5000-6000	600
800-900	35	6000-7000	750
900-1000	45	7000-10000	1000
1000-1150	60	10000-12000	1500
1150-1300	75	Above 12000	Fixed 1750
1300-1500	100		